

The Island

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Munchee receives Gold for engineering excellence

The annual Sri Lankan Engineering Excellence Awards organized by the Institution of Engineers Sri Lanka (IESL) was held recently at the Cinnamon Grand.

Ceylon Biscuits Limited (CBL) excelled, winning an Engineering Excellence Award in the Large category at the event. The award was received by the Group Deputy Chairman of CBL Ramya Wickramasingha and the Group Director of Engineering and IT, Rasith Wickramasingha. Minister of Economic Development Basil Rajapakse was the Chief Guest at the occasion.

The awards were competitive and looked at major projects undertaken, including energy saving projects, new technologies, technological transfer, engineering management and the promotion of innovation and creativity. Judges also examined the volume of work handled,

market share and the financial stability of the company as well as its use of indigenous materials, any national awards or registrations, including interaction with other professional bodies, Corporate Social Responsibility projects as well as employment opportunities created, public acceptance and recognition and overall contribution to society. On a related note sustainable practice, safety, health and environment management including waste recycling and minimization and quality assurance were also examined. CBL received the accolade as they had fulfilled all these criteria.

"We have created a working environment of best practice focusing on energy-saving programs, new technology, technological transfer, engineering management and innovation and creativity. The engineering team is vital in helping Munchee to become a market leader. We also



Minister of Economic Development Basil Rajapakse flanked by the President and Secretary of the Institution of Engineers Sri Lanka hands over the award to Deputy Chairman of CBL Ramya Wickramasinghe and Group Director of Engineering and IT, Rasith Wickramasingha.

focus on using local raw material as much as possible for our production.

In doing this, we provide support to the country's economy and social welfare. The award

can also be attributed to CBL's constant focus on quality and innovation," said Director of

Engineering and IT Rasith Wickramasingha.

Applicants to the Engineering Excellence Awards had to undergo a stringent judging process by an eminent and independent judging panel. The winners were rewarded for supporting the industrial sector as well as making significant economic contributions to the country's economy. The awards were given in medium and large categories, and prominent industry leaders applied for the awards in all categories.

CBL is a well-established market leader, being the preferred choice of customers due to their position and focus on innovation. Some of their prestigious products include Munchee biscuits, Ritzbury chocolates, Samaposha, Tiara cakes, Lankasoy soya-based foods and many innovative food and confectionery brands included within the CBL brand portfolio.

