

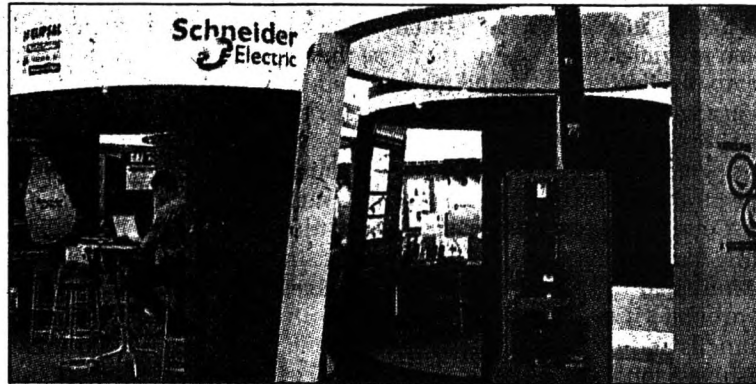
# Schneider Electric, winner at Techno 2006

For the first time in Sri Lanka, Schneider Electric, with its worldwide brands Clipsal, Merlin Gerin, Telemecanique and SquareD, took part at Techno 2006 held at the BMICH.

Schneider Electric was one of the main attractions at the exhibition that drew enthralled crowds, unused to such novel concepts and design. The stall's look, also new to the Techno Exhibition, comprised of four domes representing the four product brands being exhibited. To ensure that each visitor had no problems in understanding the variety that Schneider Electric's offers, special color-coding was used: purple for Clipsal, orange for Merlin Gerin, blue for Telemecanique and yellow for SquareD. Each dome offered a multitude of products that themselves were under the parents company's green dome, erected to enhance the Corporate image.

With its innovative concept, the stall's design was rewarded by the Techno organizing committee, who presented the Company with a merit award for stall with the best display.

Schneider Electric is building



a "New Electric World" in 140 countries with 92,000 employees and 207 factories. The French multinational was founded 175 years ago, and its revenue in 2005 was over \$13 billion. The company also globally spends more than \$500 million a year on research and development into new products.

## ... with 3 global flagship brands

Schneider Electric exhibited a unique lineup of power and control products and operating modules from its recognized international brands:

\* MERLIN GERIN provides a comprehensive array of medi-

um and low-voltage products that are all designed to manage and protect electrical installations and ensure safety. At Techno a real low voltage panel board fully equipped, as well as a panorama of all Medium voltage range, was showcased.

\* TELEMECANIQUE products and services offer complete industrial control, safety and automation solutions. On show at Techno was a smart miniature water-treatment operating module, as well as solutions for Industrial and Commercial buildings to better manage their energy use.

\* SQUARE D provides market-leading power distribution

solutions to Sri Lanka. At the exhibition there were displays of some of the world's tallest building that are equipped with Busbar technology.

Merlin Gerin is distributed by Bianco, which ensures high engineering support to the market.

Telemecanique and SquareD are have been distributed by Electro Serv for over two decades and have an excellent reputation in the industry for professionalism, quality and service levels.

## your trusted friend is here...

Trusted for over 25 years here, Clipsal offered its latest ranges of modern switches and sockets at the Expo, designed to revolutionize the Sri Lankan market. From a glamorous blue LED light indicator switch to the intelligence of its lighting control range, Clipsal displayed the Future for every room in the home.

In addition to Electrical Accessories, Clipsal also showed two major innovations: PowerGuard protection devices and its latest Voice Data Image Datacomms products.

With manufacturing plants today in Malaysia and Australia, Clipsal meets all International Quality Standards and ensures a lifetime guarantee for its switches and sockets. From its founding in 1920, Clipsal is the Original, where any connection to Orange is wrong!

## ... with the best local professionals

ACL Cables, the Leader in cables manufacturing, distributes Clipsal switches all around the Island.

Metropolitan and Fentons both install Clipsal lighting control solutions of C-Bus.

BSS and Metropolitan promote the Datacomms ranges.

## The future is electric

The gateway to the New Electric World in Sri Lanka was displayed at Techno 2006 this October. Schneider Electric wants to bring the best of this future to everyone, everywhere, and at any time. The Company is about safety, but also offers comfort, communication, availability, productivity, and energy efficiency.